Your contact person:

**Klaus Müller**

Marketing

Head of Communication

Telephone +49 9341 86-1125

Fax +49 9341 86-1411

Klaus.Mueller@weinig.com

**July 2017**

#### Date

PRESS RELEASE

**Weinig LIGNA prize draw: Cube Plus presented to the winner**

Weinig attracted huge attention at LIGNA by staging a prize draw for a fully-fledged Cube Plus four-sider. Now, the machine has been handed over to the winner of the competition, Thomaseth Treppenbau, as part of Weinig’s summer festival at our headquarters in Tauberbischofsheim. Owner of Thomaseth Treppenbau, Stefan Thomaseth, brought his family from Kastelruth in Italy to celebrate the occasion. Gregor Baumbusch, Weinig Chief Sales and Marketing Officer, congratulated the winner and handed over a souvenir plaque featuring the winner’s original prize draw card along with his Management Board colleagues. “The Cube Plus, with its high-quality four-sided processing based upon a simple operating concept, epitomizes the philosophy of our planing machine range,” he told the 700 guests at the summer festival.

More than 2,500 prize draw cards were completed for the prize draw on the Weinig Group trade fair stand in Hanover. “An enormous success,” said Gregor Baumbusch. Entrants in the prize draw, which was a thank-you from Weinig to its customers for their loyalty in the record year of 2016, ranged from small businesses to industrial companies.

Besides staircase manufacturers such as Thomaseth, others hoping to land the compact four-sider in the prize draw ranged from window manufacturers, sawmills and joiners to timber merchants and companies that process panels. “The wide-ranging response from companies of all sizes and across all sectors demonstrates that a machine such as the Cube Plus genuinely offers high utility value for everybody,” said Klaus Müller, Head of Marketing and Communication for Weinig.

The compact four-sider has stood the test of time since its launch in 2011 and achieved cult status. The intuitive operation simplifies planing like no other machine. The four-sider requires no set-up and is ten times as fast as a traditional jointer and thickness planer. The MoulderPreView, which projects the desired dimensions onto the unmachined part, produces significant time savings. Other benefits of the machine include rapid dimension changes while the machine is running. Thanks to the EasyLock system, setting of the straightening spindle and tool changes can be completed in a matter of seconds. Where necessary, an automatic stacker ensures continuous processed of unmachined parts with one-man operation. With its compact dimensions, the Cube Plus fits in any workshop and can be easily moved to another location at any time using a forklift. Thanks to its “plug and play” connection, the machine can be ready for operation within minutes.

Many customers use the compact four-sider, also known as the “magic Cube” due to its shape and qualities, sporadically for quick orders. Others use it as an entry into automated four-sided solid wood processing. Even panel specialists that process solid wood as a sideline use the Cube as an addition to their equipment. Last but not least, the machine impresses by allowing even unskilled workers to achieve good results from the outset. “There is no other comparable machine in this performance category on the market,” underlines Klaus Müller.

The Cube has enjoyed huge popularity worldwide. Most machines to date have been sold to Great Britain. Customized painting, offered by Weinig as an option, is particularly popular. The prize draw machine also has a special design as a reminder of the LIGNA campaign. Thomaseth are already looking forward to working with the Cube Plus. “We will be particularly using the Cube Plus for manufacturing elements for the substructure of our staircases,” says company boss Stefan Thomaseth.

Photo:

Weinig makes winners: The happy Thomaseth family with the Weinig Management Board